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M2M champions teamed up to create speedy solution during the 2012 Olympic and Paralympic games

Over-C, Concirrus and Telenor Connexion partnered to create communications solutions for tracking of police speed boats.

During the recent London 2012 Olympics and Paralympics a number of technologies were chosen to be trialled in conjunction with the UK Trade & Investment (UKTI), and the Security Innovation & Technology Consortium (SITC). One of those technologies was Over-C, an innovative software application company using NFC handsets for asset tracking and procedural compliance. Over-C had been selected to track the police speed boats operating on the river Thames. Over-C needed to find an effective solution for communication of critical information and maintaining reliable connectivity was key.

The Metropolitan Police operate alongside Kent and Essex Police Marine Units to patrol and secure the 96 mile length of the River Thames. Traditional radio based marine tracking technologies can sometimes struggle to deliver accurate positioning for the fleet of 18 vessels on the river. In addition the Police need to ensure the safety of the Officers on and off board and to know which Officer is deployed on which vessel and their tactical capability.

It was widely known that relying on any one network meant having a single point of failure and the nature of the games meant that public use of a carrier's network may well overwhelm that network resulting in delayed or non-transmitted information.

Mike Elliott, CEO of Over-C, stated "We knew that we needed to have the ultimate in reliable communications and our first call was to the team at

Concirus", Elliott added "with the managed connectivity solution that they provided from Telenor Connexion, we were almost guaranteed to get data out as and when it was needed and because of this our trial was a complete success".

Andrew Yeoman, CEO of Concirus stated "The Olympic games is one of the most demanding events that we could have imagined. We've all been in situations where you have a signal, but still cannot make a call because the network is overloaded. When dealing with critical information such as this, we knew we only had one viable option – Telenor Connexion."

Concirus has entered into a strategic partnership with Telenor Connexion to provide a complete M2M service for their customers.

Craig Hollingworth, COO of Concirus added "We chose Telenor Connexion because of their outstanding network, immense reliability, superb customer support and more importantly because their people understood our business and supported our requirements – even at dramatically short notice. Partnership is a word that's often over used, but we've seen Telenor Connexion step up and be a true partner to our business".

Per Simonsen, CEO of Telenor Connexion said "We believe Concirus will prove very successful as a true turnkey solutions provider and are proud to be their network partner. With their unique combination of technologies; hardware, firmware, data platform and mobile applications, Concirus is very well positioned to be an important player in the fast growing M2M market."

Dean Woods, Head of Region UK & Ireland at Telenor Connexion stated "The M2M market is evolving at great speed. We believe that a combination of the innovation and simplicity of the Concirus turnkey concept in conjunction with the advanced managed connectivity solution of Telenor Connexion will provide an ideal combination to satisfy the needs of this market sector moving forward."

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About Concirrus Ltd

Concirrus was formed to make it easy to design, build and operate remote telemetry solutions, commonly known as Machine to Machine (M2M) solutions. Founded with experience of buying and running companies in the mobile and commercial vehicle telematics market the company operates as a 'one-stop shop' and distributes, designs, builds and operates Solutions as a Service for companies worldwide. For further information, contact us at +44 207 969 2979 or email info@concirrus.com

About Over-C

Over-C is an award winning, leading provider of Near Field Communication (NFC) mobile applications to global organisations who need to share information and data with remote workers in real-time. With clients in the security, healthcare, facilities management and construction industries, among others, it consistently monitors around 1 million NFC activities each month. For more information, please visit over-c.com

About Telenor Connexion

Telenor Connexion is the leading enabler of connected services for business and life critical applications, regardless of the vertical market. Building on more than 12 years of M2M (machine-to-machine) experience, Telenor Connexion provides customers with tools that allow for full control of status, location and performance of their connected devices.

Telenor Connexion has provided reliable connected services to a number of global customers such as Volvo, Nissan, Daimler, TomTom, Omron, Scania, Qualcomm Enterprise Services, Hitachi and Securitas Direct.

The company was established in 2008 and originates from the successful M2M business within Telenor Sweden. With headquarter and tech center in Sweden and regional offices in UK, Germany, US, and Japan, Telenor Connexion has a global presence serving customers around the world.

Telenor Connexion is wholly owned by Telenor Group, one of the world's major mobile operators.

For more information please visit www.telenorconnexion.com

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